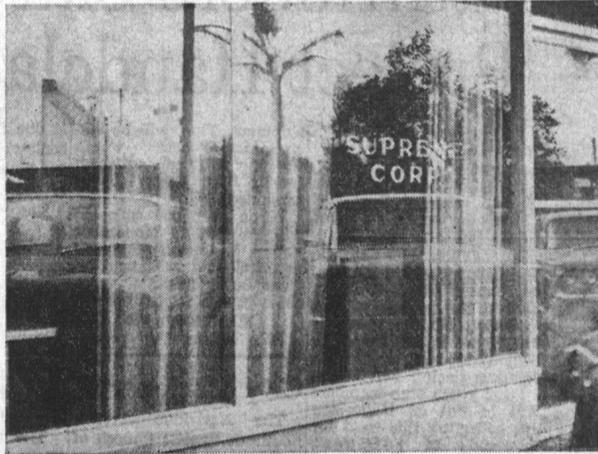


"WHO'S WHO" BUSINESS INDEX



WALTERIA COIN SHOP has a tremendous selection of pieces for any and all collectors—acquired or just beginning. The shop, located at 24433 Hawthorne Blvd., WALTERIA, was opened March 8, 1962, by Mitch Vladimir, owner. Hours of Walteria Coin Shop are noon to 7 p.m. Monday through Friday and 10 a.m. to 7 p.m. on Saturdays and Sundays. Coin supplies that can be bought, sold or traded at the shop include silver and copper varieties. Vladimir, who offers expert appraisals to his customers, was formerly athletic director at Mary, Star of the Sea School and San Pedro Boys' Club.



SUPREME WATER CONDITIONING Company, 23641 Arlington Ave., Torrance, has a staff of five experts in the field of water—domestic and industrial—conditioning. Owner Leon M. Cooley, who entered the field in 1951, has been at the Torrance location since June, 1962. His five-member staff manufactures Supreme domestic and industrial water conditioning units. Supreme Water Conditioning, which can be contacted at 326-5425, covers the entire Los Angeles area. Easy terms, nothing down and 36 months to pay are offered on Supreme installations. Hours are 9 a.m. to 5:30 p.m. daily and 9 a.m. to noon Saturdays.



R AND R UNION SERVICE, located at 2205 Sepulveda Blvd., Torrance, offers complete Union service by driving in at Sepulveda and Arlington or calling FA 8-9794. Owner Ray D. Matthews, who owns another Union station on Anaheim in San Pedro, has been at the Torrance location since May of 1962. Offered at R and R are complete Union service, gas and lubrication, night lubrication, tires, batteries, accessories, certified tune-up service, brake work and tire service. R and R, open from 6 a.m. to 11 p.m., seven days a week, offers free pick up and delivery.

ARTIFICIAL FLOWERS

HEIDI FLORAL SHOPPE
Marie S. Downen, Prop.
Life Like
Fabulous Selection—Finest Quality
Tropical Plants—Flowers—Fruits
Free Expert Planning and Arranging
Bring Planter or Dimensions
2601 Pacific Coast Hwy. 326-6781
Torrance

AUTO BODY SHOP

B & D AUTO BODY
Complete Body and Paint Shop
Experts on Foreign Cars
Insurance Claims
Towing Service
Loan Cars
Free Estimates
2220 W. Sepulveda Blvd., Torrance
DA 6-0071

SLATER'S BODY SHOP

Complete Body and Paint Work
Autos and Trucks
Color Matching
Customizing
Specializing in Insurance Work
Free Estimates
Loan Cars . . . Pickups and Delivery
1503 N. Avalon Wilmington TE 4-1608

ART GALLERY

THE GALLERYTZPF
Original Oil Paintings
Modern and Traditional Paintings by
Talented, Professional Local Artists
24"x36" . . . \$29.95
Discount Framing—7-Day Trial Exchange
24216 Hawthorne Ave. Walteria
Phone 378-7533

AUTO REPAIRS

TORRANCE AUTO CENTER
"Will Make Your Old Bus Run
"Like a New Rocket"
We Specialize in Motors, Brakes and
Automatic Transmissions
ALL WORK FULLY GUARANTEED
Free Loan Cars
606 Torrance Blvd. Redondo Beach
Phone 376-3911

B&R AUTO SPECIALTIES

Complete Auto Body Repairs
Transmission and Engine Rebuilding
Brake Reline—Valves and Rings
Motor Tune-up
Open 8 a.m. 'Til Midnight—7 Days
23902 Arlington Phone 326-9616
Narbonne—Lomita

AUTOMATIC TRANSMISSIONS

JAY'S AUTOMATIC TRANSMISSIONS
Automatic Transmission Specialists
Since 1953
Repairs on All Automatics . . . One-Day
Service on Most Cars
FREE PICK-UP AND DELIVERY
Open 8 to 5—Saturday, 8 to 12
22855 Arlington Ave. Torrance
Phone DA 6-1662

AUTO TUNE-UP

FRANK BARBER
SPECIALIZED ENGINE TUNING
Engine Rebuilding . . . Auto Electric
Carburetor and Ignition—Valve Grinding
All New and Modern Equipment
Financing Arranged
22857 Arlington Ave. Torrance
Phone DA 6-3252

AUTO WASHING

LOMITA AUTO WASH
Expert Polishing and Waxing
Blue Coral—Granitize—Surluster
Upholstery Cleaning
Steam Cleaning
Open 9 to 8:30 Weekdays
Saturday and Sunday 8:30 to 2
25825 Narbonne DA 5-4174
CR 101 Hwy. and Narbonne

AUTO WASHING

TORRANCE CAR WASH
Featuring Cars—Small Boats—Diesels
Steam Cleaning
Expert Polishing—Waxing
Save On Our Monthly Membership Rate
Detailing for Car Lots
1888 Torrance Blvd. FA 8-9655
Torrance

BAKERIES

RANCHO BAKERY
Specializing in
Complete Line of Bakery Goods
Birthday . . . Anniversary
Wedding Cakes
Special Order
Can Be Filled in One Day
Open 9 a.m. to 10 p.m.
17222 Hawthorne Blvd. 371-9593
Torrance

BEAUTY SHOP

JANET'S HAIR STYLES
"Your Loveliness is Our Business"
Complete Beauty Care
Permanent Waves
Hair Coloring
Manicures
Eves. by Appointment Air-Conditioned
17234 So. Crenshaw Blvd., DA 4-4804
Torrance

MAPLE MIRROR BEAUTY SALON

Complete Beauty Service
Custom Permanents
High Styling
Cutting . . . Shaping
Tinting . . . Bleaching
Formerly of Rose's Beauty Salon
21516 S. Main TE 4-9991
1 Block North of Carson

Orchid Lady Beauty Salon

Beauty Care at Budget Prices
Specializing in Tinted and Bleached Hair
Hair Coloring—Shampoos—Rinses
Air Cond. Dryers—Free Coffee
17424 Prairie Ave. Torrance
371-5018 or 371-9254

BICYCLES

CIRCLE CYCLE CO.
Torrance's Largest Bike Shop
Authorized Schwinn Dealer
Sales and Service
New and Used Parts and Accessories
Easy Terms
Open 9 to 6—Sunday 10 to 5
3550 Redondo Beach Blvd.
Torrance 329-7322

BRAKES

Lloyd Moore
Brake & Front End Specialists
State Officials
Brake and Light Station
Modern Electronic Equipment
(15 Years Experience)
Quality Workmanship
22853 Arlington DA 5-4521

CLEANERS

BELFAIR DRY CLEANING SPECIALISTS
We specialize and take pride in your
finest attire. Try us and be convinced.
Pants - Skirts - Sweaters . . . 49c
Suits - Dresses . . . 99c up
New Shoe Repair Department
We Own and Operate Our Own Plant
2060 W. Carson Torrance FA 8-8041

CLEANERS

GWEN'S CLEANERS & LAUNDRY
Complete Cleaning Service
Specializing in Leather Goods
Expert Alterations, Quality Work Only
Pick-up and Delivery
Open 7:30 to 6:30 . . . 6 Days
2368 Lomita Blvd. DA 5-2551
Lomita

COIN DEALERS

WOODIE'S COIN SHOP
Large Stock of U.S. Coins
Mint Sets . . . Type Sets
Coin Collections, Coin Books
Coins Bought . . . Sold . . . Appraised
Expert Appraisals
Open 11-9 7 days, Sat. and Sun. 9 to 9
1114 So. Crenshaw Blvd. 328-3462
Torrance

WALTERIA COIN SHOP

Mitch Vladimir, Proprietor
Rare Coins
Bought . . . Sold . . . Exchanged
Gold . . . Silver . . . Copper
Supplies
Expert Appraisals
24433 Hawthorne Blvd. FR 8-8088
Torrance

CONCRETE . . . READY MIXED

AZUSA ROCK & SAND
Torrance Plant
Crushed Rock
Sand and Gravel
Concrete in Color
Commercial and Residential
For Free Estimates
Call FA 8-6705
1347 1/2 W. 208th Torrance

DAIRY DRIVE-IN

ROSE BUD DAIRY
Herb Moen, Proprietor
"Drive-In and Save"
Milk—Butter—Eggs—Cheese
Fruit Punch—Orange Drink
Ice Cream—Soft Drinks
Why Take Less Than
The Best
18158 Crenshaw Blvd. DA 3-3225
Torrance

DANCING SCHOOL

Heel & Toe Dancing Academy
One of the Largest and Finest in Calif.
All Types of Dancing from Square to
to Ballet—All Ages
Classroom or Private Lessons
Classes in Styling, Etiquette, Grooming
1953 1/2 West Carson Phone 328-9765

DOUGHNUTS

THE GOLDEN DONUT
Open 24 Hrs. Every Day
New Sawdust Bar Open
22 Varieties . . . Delicious Donuts
Highest Quality . . . Finest Ingredients
Used in our Special Process
Wholesale to Clubs . . . Churches
1959 W. Carson FA 8-9623
Torrance

GUNS

THE GUN SHOP
Rifles, Pistols, Shotguns—New & Used
Expert Gunsmithing
Custom Gun Building
Reloading Supplies and Components
Sights, Scopes, Ammunition
Holsters, Gun Cases
330 South Catalina Redondo Beach
FR 4-6646

HIGH FIDELITY

MITCHONICS
SPECIALISTS IN SOUND
Jim and Ted Mitchell, Owners
Custom Hi-Fi Installations for Home,
Business and Office
Custom Speakers Installed
20826 South Vermont Torrance
320-0681

JANITORS' SUPPLIES

KEEP CLEAN PRODUCTS
Serving Entire Southwest Area
Established 14 Years
Complete Line of Apartment, Hotel,
Motel and Trailer Park Supplies
Swimming Pool Supplies
Waxers—Brooms—Soap—Brushes
24411 Narbonne Ave. Lomita
DA 6-1494

LAWNMOWER REPAIRS

Frank's Lawnmower Shop
Sharpened—Repaired
Power and Hand Lawnmowers
Scissors—Knives—Pinking Shears
Small Motor Repairs
Pick-up and Delivery (Torrance Only)
Open 7 to 6—6 Days
18154 Prairie Ave. 370-1055
At 182nd St.—Torrance

LIGHTING FIXTURES

SPARING LAMPS
Provincial and Modern Lamps
Wholesale and Retail
Exquisite Original Lamps and Shades
at Low Factory Prices
Hundreds to Choose from
Vases Electrified—Custom-Built Lamps
25318 Belle Porte Ave. DA 6-3482
Harbor City

MEAT

H. N. STANEART MEATS
(Located in Norley's Market)
Custom Cutting for Daily Use
Beef—Pork—Lamb
Ham—Veal—Poultry
Choice Meat Cuts for Home Freezers
Open 9 to 7 Tues., Wed. and Sat.
9 to 9 Monday, Thursday and Friday
10 to 2 Sundays
1330 El Prado FA 8-7422

MIMEOGRAPHING

GORDES MIMEOGRAPHING SERVICE
Letter Addressing Service
Mimeographing, Duplicating
Rubber Stamps . . . Business Cards
Calendars—Book Matches
Color Work
23625 Arlington Ave. Torrance
325-3352

MUSIC INSTRUCTION

MEL-O-DEE MUSIC CENTER
Specialized Guitar Instruction
Spanish and Steel
Slim Edwards, Instructor
Also Violin, Piano, Accordion, Drums
Musical Instruments of All Kinds
Open 10 a.m. to 9 p.m., Sat. 8 a.m.—4 p.m.
1343 El Prado 328-0915
Torrance

OFFICE SUPPLIES

STATE OFFICE SUPPLY
Complete Line of Office Machines
Photocopy and Duplicating Machines
Lease and Rent
All Types of Office Machines
Office Furniture
24202 Crenshaw Blvd. Torrance
DA 5-1655

ORGANS

HAMMOND ORGANS
Mobil Demonstrations
(We'll Come to Your Door)
Sales, Rental—Instruction, Service
Accessories
Rental Organs, \$25 per Month
No Obligation to Buy
2768 West Sepulveda Blvd. Torrance
DA 6-1131

PAINT

HARRY'S PAINT & WALLPAPER
1300 Different Colors of Paint
FEATURING GLIDDEN PAINTS
Painters' Supplies—Wallpaper
Art Supplies
2764 West Sepulveda Blvd. Torrance
DA 6-0501

PIZZAS

PIZZA PALACE
One of the World's Best Pizzas
with 7 Different Cheeses
Draft and Foreign Beer
Bring the Family . . . Take Home
Across from Del Amo Shopping Center
3848 Sepulveda Blvd. Torrance
FR 8-8282

REAL ESTATE

ROYALLE REALTY
PHYLLIS WARD—LOU SMITH
"Service with Confidence"
Residential, Homes, Income, Lots
Rentals
Multiple Listing Members
Before You List, Call Us
21184 Hawthorne Blvd. Torrance
371-3531

RUG CLEANING

BYRD RUG & UPHOLSTERY CLEANERS
All Work Done in Our Plant or
Your Home
Specializing in Wall-to-Wall Carpet
Cleaning, Serging, Binding, Sewing and
Repairing—Tinting and Dyeing
1931 West Artesia Blvd. Gardena
FR 2-5163—DA 4-2403

SADDLE SHOP

W. C. WIESE
SADDLE AND HARNESS MAKER
Repairing Our Specialty
Custom-made Saddles, Gun Belts,
Harness and Riding Equipment
Quality Workmanship
2019 Pacific Coast Hwy. Lomita
DA 6-9603

SERVICE STATION

NIX'S FLYING A SERVICE
"Courtesy and Service Come First"
Batteries - Tires - Accessories
Tune-ups - Brakes - Wheel Balancing
Night Lube - Tire Service
17405 Crenshaw Blvd. DA 4-4553
Torrance

K&R UNION SERVICE

Ray D. Matthews, Prop.
Certified Tune-up Service
Brake Work—Lubrication
Tires—Batteries—Accessories
Free Pick-up and Delivery
We Give Blue Chip Stamps
2205 Sepulveda Torrance
FA 8-9794

SANKEYS ENCO SERVICE STATION

Gas—Oil—Lubrication
Tires—Batteries—Accessories
Tune-ups—Night Lubrication
Open 6 a.m. to 10 p.m.—7 Days
Honor BankAmericards
and Gas Credit Cards
20301 Hawthorne Blvd. FR 1-9056
Torrance

SHOE REPAIRING

NICK'S SHOE REPAIR
Orthopedic Work—General Repair
Doctors' Prescriptions Filled
Shoe Restyling—Resoling
Shoes Cleaned and Dyed
Convert Street Shoes Into Golf Shoes
Open 9 to 6—6 Days
1313 Post Ave. Torrance
FA 6-2505

SCHOOL

TORRANCE SCHOOL OF FASHION DESIGN
Offering Instructions in Sewing
Elementary and Advanced
Basic Pattern Drafting and
Sketching
Alterations—Costume Consultant
1516 Cravens Ave. Torrance
FA 8-0890

SHOOTING RANGE

LARSEN'S RANGE
Pistol and Small-Bore Rifle
Indoor 25-Yard Range
13 Returning Targets—Spotter Scopes
Furnished—Weapons for Rent
Open 2 p. m. to 10 p. m.
Saturday, Sunday, 9 a.m. to 10 p.m.
20441 Earl St., Torrance—371-6022

THEATERS—DRIVE-IN

HARBOR DRIVE-IN THEATER
Lee Wuestwald, Manager
The Place to Take the Family
\$1.50 per Car
No Baby Sitting Problem Here
Starts at Dusk
Open 7 Days a Week
23322 South Vermont Ave. TE 4-8501
Vermont and Sepulveda

TRAILERS

GEO. W. FRY INC.
NEW AND USED TRAILERS
Distributors for
Paramount - Angelus - Mayflower
Double Wide
Great Lakes, Ken-Skill, Travel-Ease,
Shasta, Riviera
Will Take Cars, Real Estate in Trade
2117 Pacific Coast Hwy. Lomita
DA 6-2200

TRANSMISSIONS

CROWN TRANSMISSION EXCHANGE
Wholesale Service to Garages
and Gas Stations
Repaired—Rebuilt—Exchanged
Any Type, Model or Year
Complete Line of New and Used Parts
Pick-up and Delivery
1838 W. Redondo Beach Blvd., Gardena
DA 3-8366

TRAVEL

HELEN WASLE AGENCY
GREYHOUND LINES
Deluxe Buses at Economical Rates
USA—Canada—Alaska
Local or Nation-Wide
Charter Service Tours
Baseball Games
1212 El Prado 320-4581 Torrance

VARIETY STORE

MIKE'S VARIETY STORE
Michael Nazak, Proprietor
A Complete Line of Notions
Games, School Supplies, Toys, Giftware
Hose, Yarn, Ribbons, Greeting Cards
Paints, Hardware
1639 West Carson St. Torrance
FA 8-2057

WATER SOFTENERS

SUPREME WATER CONDITIONING CO.
Leon M. Cooley, Owner
Manufacturers of
Supreme Domestic and Industrial
Water Conditioning
Sales and Service
"We Cover the L.A. Area"
Nothing Down—36 Months to Pay
23641 Arlington Torrance
326-5425

YARDAGE

COLORFUL YARDAGE CENTER
T. Whitcomb, Proprietor
Specialty Shop for Women Who Sew
Large Selection of Fabrics—Featuring
McCall's and Butterick Patterns
Dressmaking, Alterations, Buttonholes
Notions
1326 Sartori Ave. Torrance
FA 8-4666